

Pasco-Hernando Workforce Board, Inc.
Business Competitiveness Committee Minutes
November 4, 2010

Members present: Michael McHugh, Chair, Bill Woodard, Bill Gerhards

Members Teleconference: John Hagen

Members Absent: Rob Aguis, Dr. Kathy Johnson, Steve Sacone, and Thomas Barb

Staff and Guests: Jerome Salatino, Brenda Gause, and Kenneth W. Russ

Meeting was called to order by Michael McHugh, Chair, at 2:05 PM

Business Meeting

Action/Discussions Items

Approval of minutes from August 5, 2010: Michael McHugh

Motion was made to approve the minutes by Bill Gerhard and seconded by Bill Woodard.

Motion was approved unanimously.

On-the-Job Training Policy: Jerome Salatino

Jerome Salatino presented the action item for the On-the-Job Training (OJT) policy. He explained that through our Business Services team, we have learned that businesses would be interested in OJT and the resources available, but the positions they have to fill are in the pay range of minimum wage to \$10 per hour. Therefore, these positions would not fit the current criteria.

OJT is a benefit to employers and employees, and removing the \$10 per hour wage requirement would make this more useful to employers.

Approval is requested to prioritize funding On-the-Job Training contracts at a higher unsubsidized wage.

Motion was made to approve the change in the On-the-Job Training policy as recommended by staff to prioritize funding OJT contracts at a higher, unsubsidized wage by Bill Woodard and seconded by William Gerhards, Jr. Motion was approved unanimously.

Region 16 Employment and Workforce Overview Report: Jerome Salatino

The Workforce Overview Report, referred to as the Dashboard Report, is quite comprehensive and provides useful data to people in many segments of industry. Currently the data is compiled and distributed monthly. However there is data contained in the report that is updated more frequently and the changes in trends would be beneficial if seen in a more timely

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way. Further, providing this data establishes the Pasco Hernando Workforce Board as a leading provider of this data.

Discussion among the group revolved around determining exactly which data sets currently included in the report were to be kept, which, if any, were to be eliminated, as well as what other information should be added. Additionally, the group discussed how best to disseminate the data. Posting the data on our website, then sending an email alert to those currently on our mailing list was suggested. Another idea was to direct traffic to our website, ask interested visitors to complete a registration form and on that form, elect which reports and what data they wish to be updated on. Specific emails would then be sent alerting the subscriber to the relevant data.

It was agreed that additional thought would be given to this project and this would be a topic of discussion at the next meeting.

Business Competitiveness Committee Goals

Jerome Salatino presented an update to the Business Competitiveness Committee Goals.

Goal I: Increase the number of degreed, certified, and credentialed individuals in the region ***Individual Training Accounts***

Increase by 5% from last year to 180 for program year 2010-2011. Currently there are 403 participants enrolled, and 19 completers since July. With a large pool of enrolled participants, the probability of meeting the goal is quite good.

Employed Worker Training

Increase the number of employed workers trained by 5% from last year to 800 for program year 2010-2011. Of the 1,048 participants there are no recorded completers yet. Although some classes have finished there is no update yet to the number of completers. Typically, more than 90% of the participants complete the training and are able to remain in their job, and are likely promoted and/or receive pay increases.

Goal II: Increase availability of funding ***Obtain new grant funding of \$500,000***

To date \$375,000 was received in the NEG grant. The influx of grant applications will increase after beginning of year so the opportunity to obtain new grant funding and reach this goal is very good.

Generate a minimum of \$15,000 through sponsorships and revenue

No money has originated toward this effort.

Goal III: Customer Satisfaction

Exceed the state average Job Seeker Customer Satisfaction Rating by June 30, 2011
Exceed the state average Customer Satisfaction Rating for those entering training by June 30, 2011

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Exceed the American Customer Service Index (ACSI) Customer Satisfaction rating by employers by June 30, 2011

No update from the state was available, however, in-house surveys and surveys through the Chambers and Economic Development are being conducted quarterly. Data from those sources should be available soon.

Public Comments

Next Meeting: January 6, 2011, 2:00 PM
3185 Premier Drive, Brooksville, FL 34604

Adjournment: Meeting adjourned at 2:49 PM.